



BLUE / YELLOW

# 2023 Annual Report

Public Institution „Mėlyna ir geltona”

# About the organization



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## Goals

Public Institution "Mėlyna ir geltona" was established on 14 October 2014 as a legal entity of the "Blue/Yellow" social movement. The institution is a body established in accordance with the Law on Public Institutions of the Republic of Lithuania. The institution is a beneficiary.

The objectives of the institution are to serve the public interest by carrying out the following public benefit activities:

- Aiding victims of war and natural disasters and soldiers.
- Receiving and distributing aid.
- Social assistance.
- International cooperation.
- Protection of human and civil rights.
- Prevention of natural disasters.
- Protection of minority rights and minority integration.
- Organizing leisure activities.
- Organizing training.
- Education.

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## Main goal

To provide humanitarian aid to the people of Ukraine, and provision of protective and other non-lethal supplies to Ukrainian soldiers and volunteers.

# 2023



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## **Top quality support to Ukraine and the first medical missions**

In 2023, "Blue/Yellow" continued its support to Ukraine by delivering personal protection equipment, drones and drone jamming systems, vehicles, optics, tactical gear, tactical medical equipment and supplies, communications and computer equipment, de-mining equipment, generators, and other items needed by the Ukrainian soldiers, volunteers and civilians. "Blue/Yellow" volunteers in Ukraine ensured that all donations were properly stored, warehoused, and delivered to the front lines. Some of the collected donations were also used to ensure the quality of the delivered items (e.g. cars and other equipment were repaired before being handed over to the front).

This year, the first "Blue/Yellow Medical" missions were deployed to Ukraine, during which Lithuanian doctors provided medical assistance to Ukrainian civilians in the de-occupied territories as well as to the military personnel.

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## **Acknowledgments**

In 2023, Jonas Oehman received the Ukrainian State Award for supporting Ukraine under Russian attack. He was also awarded the prize for his consistent work over the years in support of the war-torn Ukraine in the name of Lithuanian philosopher Leonidas Donskis. Both the founder and the organization itself received dozens of commendations from different units of the Armed Forces of Ukraine during 2023.

# Governance

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## Governing bodies and staff

"Blue/Yellow" governing bodies are:

- The General Meeting of Shareholders.
- The Director, the sole management organ of the public institution.
- The Management Board, a collegiate management body.

Founders and shareholders:

- Jonas Axel Oehman
- Paulius Kijauskas

Number of employees:

- Beginning of 2023 – 9
- End of 2023 - 4

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## Governance costs

The cost to the institution related to staff salaries in 2023 was 263 722 Eur.



"Blue/Yellow"

# Completed projects

# Radarom

The campaign was organized by "Blue/Yellow", "Laisvės TV", "1K Fonas", "Stiprūs kartu" and Lithuanian National Radio and Television (LRT) on the occasion of the anniversary of the war in Ukraine. The campaign raised 14 244 547 Eur, which was used to purchase 17 radars, 4 enhanced off-road capabilities vehicles for the mobile radars, 69 anti-drones and their accessories, and to organize training for radar users in Ukraine.



## 500 Days of War

The initiative was launched 500 days after the start of the war. It was a reminder that every day of war costs each of us more and more. During the campaign, 500 symbolic badges were sold at increasing prices from 1 to 500 Eur, meaning that the first badge cost 1 Eur and the last one 500 Eur. The initiative raised a total of 93 644 Eur for Ukraine.



## Raising the Flag for Ukraine in NATO

"Blue/Yellow" and "Stiprūs kartu", in cooperation with LRT and other media outlets, launched a campaign to draw global attention to the war in Ukraine and Ukraine's potential to become the 33<sup>rd</sup> NATO member. The goal was to raise at least 33 000 Ukrainian flags in Lithuania during the NATO Summit. Also, a team of 33 runners ran a symbolic mega-marathon from the Ukrainian front line to Vilnius. The flag they brought from Bakhmut was presented to the Ukrainian president V. Zelensky during a concert in Vilnius.





A group of seven people, four women and three men, are standing in a snowy outdoor area. They are holding a large Ukrainian flag (blue and yellow) in front of them. The background features a brick wall with arches and bare trees. The ground is covered in snow, and there is a utility box on the right side.

## "Blue/Yellow Medical" missions

The project aims to help Ukraine address the medics shortage by sending regular volunteer medical missions from Lithuania. In 2023, 4 medical and dental teams visited de-occupied territories in Ukraine that were especially affected by the war, assisting 786 civilians and soldiers. Dental care was particularly critical due to the lack of access to it, especially for the soldiers. The total cost of the missions was 57 690 Eur, including logistics and the purchase of medical supplies and equipment.

**UKRAINE'S VICTORY DAY**  
 Donate now for it to come sooner

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[www.blue-yellow.lt](http://www.blue-yellow.lt)

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# Dovana Ukrainai

Sveikinu metinių progal!  
 sveikinu su gimtadieniu!  
 su šv. Kalėdom!

**1,2 % iki pergalės**

Skirk savo GPM dalį „Mėlynai ir geltonai“

**blue-yellow.lt**

Balsuokite už Ukrainą numeriu **1482**

# Digital UA Soldiers

Help Ukraine to click invaders away

[digitaluasoldiers.com](http://digitaluasoldiers.com)

**UKRAINOJE KIEKVIENA DIENA – VAIKŲ GYNIMO DIENA**

## Fundraising Campaigns

"Blue/Yellow" seeks to draw public, business, and media attention to the ongoing war in Ukraine and continuously encourages everyone to contribute to Ukraine's victory through financial support.

**BLUE/YELLOW**

ČIA SUTVARKYS SAVIVALDYBĖ. UKRAINOJE SUTVARKYS TIK PERGALĖ.

PRISIĖK PRIE PARAMOS

**1482**  
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"Blue/Yellow"

# Support granted to Ukraine in 2023

# Support to Ukraine in 2023



"Blue/Yellow" provided significant support to the Ukrainian armed forces, volunteers, and territorial defense units over the past year. Support to Ukrainian soldiers and civilians has been provided in various formats - both in services and goods. We have divided this support into 11 categories and in the following section we present the figures for these categories, showing the number of items and tools purchased by "Blue/Yellow" in 2023:

1. **Unmanned aerial vehicles.**
2. **Means of transport.**
3. **Tactical gear.**
4. **Protection equipment for soldiers.**
5. **Optics.**
6. **Computer and communications equipment.**
7. **Other technical equipment.**
8. **Medicine.**
9. **Generators.**
10. **Tools, materials.**
11. **Other support.**

# Unmanned aerial vehicles and their parts, detection and jamming systems

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- Drones – 1251
- Drone accessories – 8229
- FPV drones - 627
- Communication amplification systems for drones – 35
- Anti-drone and anti-drone systems – 214



# Vehicles and their parts, fuel

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- Cars – 83
  - Ambulances – 2
  - Trucks – 3
  - Tractor-trailer – 1
  - Batteries – 228
  - Tires – 80
  - Boats – 5
  - Trailer – 1
  - Electric tactical bicycles – 1
  - Other (car parts, fuels, operating fluids, etc.)



# Tactical gear (supplied in sets)

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- Multi-purpose clothing – 1662
- Munitions belts – 16
- Rucksacks and bags – 948
- Headsets – 172
- Boots – 265
- Gas masks with filters– 141
- Glasses – 55
- Jackets – 225
- Backpacks – 89
- Weapon cleaning equipment – 47
- Sleeping bags – 78
- Compasses – 20
- Floodlights – 708
- Watches – 2
- Gloves - 257
- Glow sticks - 600
- Other (face masks, knee and elbow pads, gas bottles, thermoses, transport boxes, etc.)



# Protective equipment for soldiers

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- Armour plates for vests – 1039
- Safety vests – 573
- Helmets – 370
- Sub-helmets – 579





# Optics and its accessories

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- Thermal imagers – 944
- Collimators, optical sights – 391
- Laser sights – 43
- Laser distance meters – 42
- Other (optics' accessories)



# Computer and communications technology

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- Radios – 207
- Batteries – 197
- Mobile telephones– 12
- Video cameras – 17
- Radio sets – 146
- Satellite phones – 2
- Tablets – 24
- Computers – 35
- Satellite communicators – 23
- Navigators – 15
- Other (chargers, memory cards, routers, power supplies, software, etc.)



# Other technical equipment

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- Metal detectors – 11
- Radar systems – 17
- X-ray system for minesweepers – 1
- Diesel heaters – 10



# Medical equipment, instruments, medicines

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- Items of medical equipment – 2662
- Tourniquets – 3385
- Medical kits – 361
- Backpacks for paramedics – 2
- First aid kits – 20
- Stretchers – 12
- Oxygen concentrators – 2
- Blood heating systems – 15
- Medical trauma models for training – 20
- Insect repellent sprays – 450
- Other (disinfectant fluid, medicines, wound dressings, etc.)



# Generators and other energy equipment

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- Generators – 72
- Solar panels – 5
- Power stations, external batteries – 123
- Items of equipment and components for electrical networks – 16984



# Tools, materials

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- Various tools – 87
- Cases, holders – 1002
- Other (ropes, wire, cables, saws, canisters etc.)



# Other support

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- Food rations – 5612
- Energy protein bars – 458
- Bicycles – 480
- Beds – 40
- Diving equipment sets – 2
- Military field kitchen – 1





"Blue/Yellow"

# Finances in 2023



# Funds received

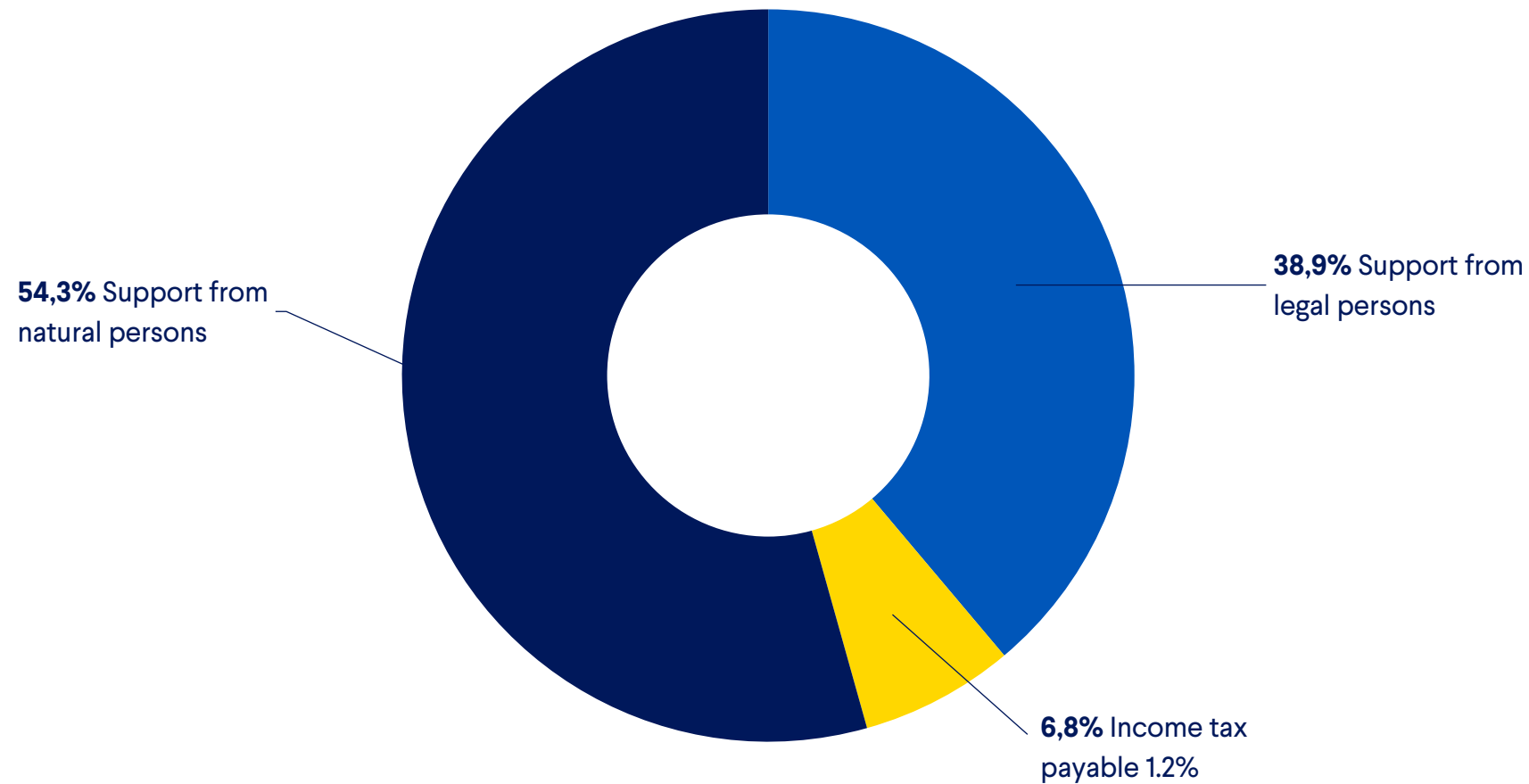
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<b>Source of support</b>	<b>2023</b>
Support from legal persons	10 811 924
Income tax payable 1,2%	1 891 586
Support from natural persons	15 124 254
<b>Total:</b>	<b>27 827 764</b>

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# Sources of support distribution



# Business support

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## Lithuanian and foreign business support

In 2023, "Blue/Yellow" received support from Lithuanian and foreign companies:

- 2431 Lithuanian companies
- 33 companies registered abroad

By comparison, in 2022, the organisation received support from:

- 5018 Lithuanian companies
- 147 companies registered abroad

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## Major donors

In 2023, 14 Lithuanian companies and 1 foreign company made donations of 100,000 Eur or more. In 2022, there were 17 such companies.



## Funds used by the institution in 2023

	EUR	Percentage
Directly granted support	25 615 870	94,94%
Costs directly linked to the delivery of the assistance (storage, transport, customs clearance, repair and preparation, training etc.)	592 448	2,20%
Salaries	263 660	0,98%
Fuel and transport operating costs	32 152	0,12%
Secondment expenses	33 070	0,12%
Costs of event organization, film production, etc.	44 371	0,16%
Accounting costs	24 000	0,09%
Advertising and publicity costs	22 825	0,08%
Depreciation expense on assets	13 406	0,05%
Negative affect of changes in exchange rates	98 086	0,36%
Other expenditure of the institution	242 363	0,90%
<b>Total:</b>	<b>26 982 251</b>	<b>100%</b>
Tax costs (VAT and customs duty):	2 039 125	
<b>Total including tax and duty:</b>	<b>29 021 376</b>	

# Distribution of used funds



# Fixed assets

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In 2023, the institution acquired fixed assets for its operations:

- Vehicles for 71 786 Eur
- Office and storage equipment for 16 728 Eur



**Let's continue  
supporting  
Ukraine.**



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