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2025 Annual Report

Blue/Yellow (Public Institution "Mėlyna ir Geltona") Activity and Financial Report for 2025



What did 2025 look like for Blue/Yellow?



Jonas Oehman, Co-founder of Blue/Yellow:

"In 2025, we stopped counting the days until victory — we simply did everything we could to bring it closer. The enemy hoped the West would grow tired and that Lithuania would give up. We proved otherwise. Today we are supplying Ukraine's soldiers with more than aid — we are supplying an edge, from technology to invaluable knowledge. The fighting has grown even fiercer, but our resolve has not wavered. We stand together till the end."

Laura Paukštė, Director of Blue/Yellow:

"The past year demanded even greater focus from our team and our supporters. The changing face of the war set new terms — our reports are now dominated by innovation, electronic warfare and thousands of drones. What I'm proudest of in 2025 is that, despite every challenge, Blue/Yellow held on to the public's full trust. Every project we complete, every Ukrainian soldier's life we help save, is a shared victory for all of Lithuania."

Key highlights of 2025



€ 18.95
million

of direct aid provided to Ukraine

247

military units and organizations

received repeated support from
Blue/Yellow

5,096+
drones

purchased and delivered to Ukrainian
forces

€ 5.74
million

raised for drones through the RADAROM!
campaign

€ 100
million

donation milestone achieved since
Blue/Yellow was founded

12

medical missions

involving 18 medical professionals

54

Mini fundraising campaigns

launched by citizens themselves to raise
support for Ukraine

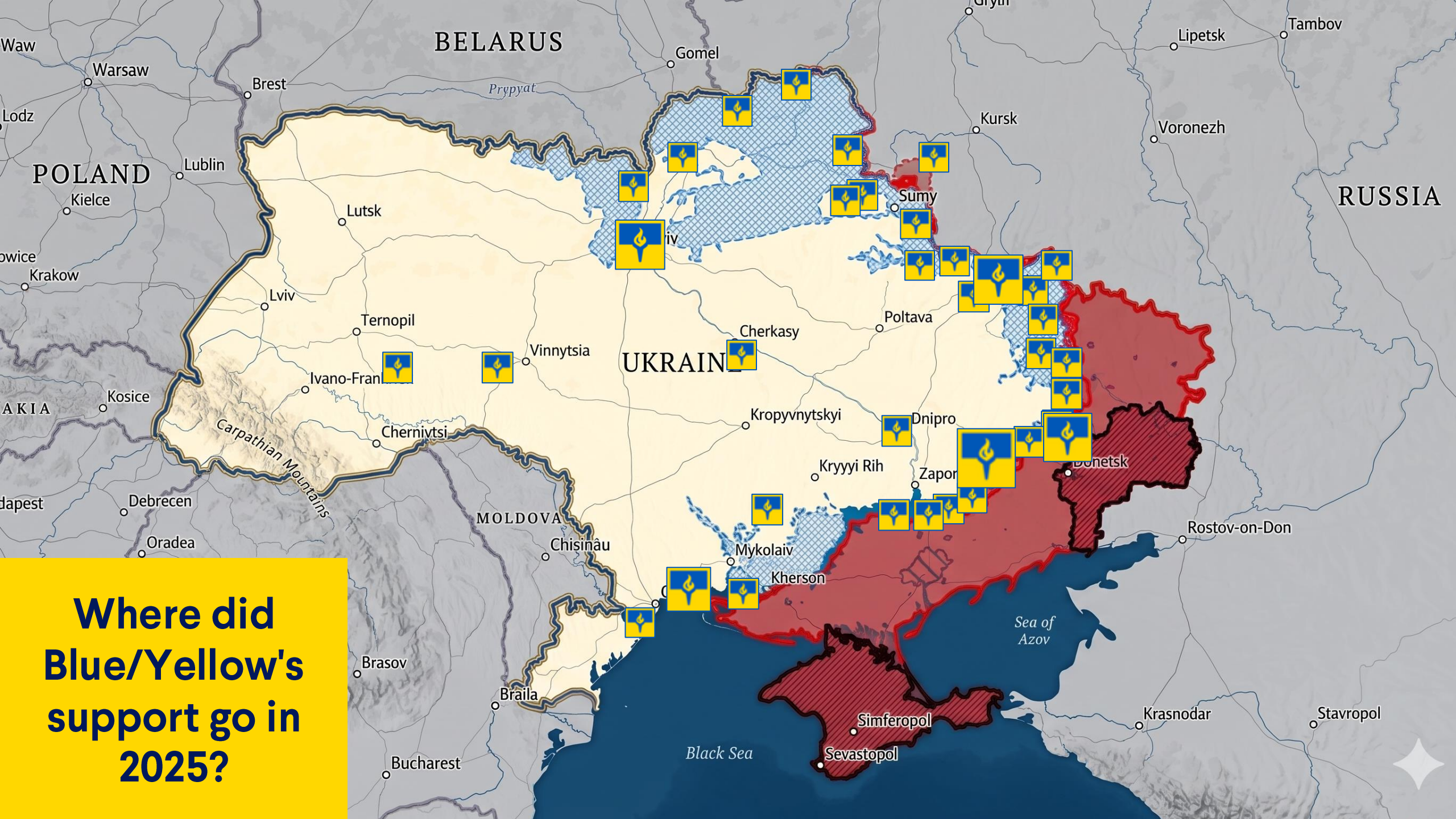
35,850
Lithuanians

directed their 1,2% Income Tax allocation
to Blue/Yellow

95.5
cents

of every donated euro went directly to
supporting Ukraine

**Where did
Blue/Yellow's
support go in
2025?**



Support for Ukraine's freedom fighters



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Lithuanians keep supporting Ukraine

**In 2025, € 18.95 million was donated,
which Blue/Yellow converted into the most needed supplies.**

A photograph showing large, grey, three-dimensional concrete letters spelling out '€18.95372' in a grassy field. The letters are arranged in a line, with the Euro symbol at the beginning, followed by the digits 1, 8, 9, 5, 3, 7, and 2. The letters are partially buried in the grass. In the background, there is a dirt path and a cloudy sky.

€18.95372

2025 support for Ukraine

Drones: 5,096

Power grid equipment and components: 47,425

Vehicles: 70

Optics and accessories: 241

Generators and batteries: 730

Anti-drone systems: 378

Tactical equipment: 835

Computer equipment: 569

Medical supplies and medicines: 67,382

Other technical equipment: 85

Drone accessories: 5,345

Other support: 594

Communications equipment: 608

Medical equipment: 15



Blue/Yellow Medical



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Blue/Yellow Medical



In 2025, Blue/Yellow Medical grew along four directions:

1. **Support for civilians:** continuing volunteer missions (family doctors and dentists) in liberated territories.
2. **Support for soldiers:** surgeons and emergency medics working in frontline hospitals and on the evacuations of the wounded soldiers.
3. **Medical equipment:** supplying specialized equipment to strategically important healthcare facilities.
4. **Sharing expertise with Lithuania:** organizing missions for Lithuanian medical professionals to learn how to operate under wartime conditions in partnership with Lithuania's Ministry of Health.

Hear all of these experiences from Blue/Yellow Medical coordinator and nurse Vaiva Jankienė on LRT radio's "Tuzinas" programme.

Volunteer medical missions to Ukraine in 2025



**18 doctors on
12 missions**
to Ukraine

1,373 people
who received medical
assistance

**15 specialized
medical devices**
for hospitals in Ukraine





Lithuanian medical professionals in Ukraine



April–September 2025: Blue/Yellow and Lithuania's Ministry of Health project – Lithuanian medical placements in Ukraine:

- **Practice under wartime conditions:** medical professionals learned the specifics of treating war injuries and organizing the patient pathway, from evacuation to hospital care.
- **National readiness:** specialists from across Lithuania's regions took part in the placements, strengthening the whole country's healthcare system preparedness.
- **Knowledge transfer:** direct learning from Ukrainian medical professionals, drawing on Blue/Yellow's experience built up since 2023.

In total, the programme involved

33 medical professionals

from 6 Lithuanian regions

Training and knowledge exchange



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Training for Lithuanian medical professionals



An instructor who has been leading Ukrainian soldier evacuations since 2022 taught:

- **MARCH PAWS algorithm:** prioritizing life-threatening injuries.
- **Evacuation chain:** processes and logistics for transporting the wounded.
- **Ukrainian practice:** analysis of real lessons learned in the war.

Format: theory combined with realistic practice — simulated wartime conditions (tactical gear, blast simulations).

Result:

35 Lithuanian medical professionals trained



Training for Ukrainian soldiers



Specially prepared instructors taught:

- Military Operations in Urban Terrain (MOUT).
- Command procedures.
- Marksmanship (rifles, pistols, machine guns, the Browning M2 heavy machine gun, the MK-19 automatic grenade launcher, use of anti-tank weapons).
- Small-unit tactics (SUT).
- Close-quarters battle (CQB).
- Trench assault.
- Medical training (MARCH).

Result:

20 soldiers from Ukraine's Special Operations Forces (SSO) trained.



Meetings with local communities



Education and experience sharing: shared lessons from the war in Ukraine that can strengthen Lithuania's security.

In-person meetings: regularly visited company teams and city communities, participated in conferences.

Participation in mass events: took part in the Vilnius Marathon, Velomaratonas cycling event, and LRT season opening as part of Dronatonas campaign.

Hosting our own events: organized a community-building Christmas market and a charity auction.



Partnerships,
recognition, growth



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Partnerships and international representation



International diplomacy:

- Participation in a security conference in the US.
- Strategic meetings with NATO representatives.
- A meeting with organizations supporting Ukraine and Ukrainian President Volodymyr Zelensky in Kyiv.



Ties with the diaspora:

- Partnership with the Lithuanian Embassy in Sweden and an event for the Lithuanian community in Stockholm.

Cultural initiatives and fundraising:

- "Sidabrinės gervės" auction — raising support during a film awards ceremony.
- The "Culture Against Empire" exhibition — a moving display presented next to Lithuanian Parliament, honoring Ukrainian artists, creators and journalists killed in Russia's war.



International expansion



To achieve even greater impact and a wider support network, Blue/Yellow officially expanded internationally:

- **"Blue/Yellow Sweden"**: a new branch opened to actively drive fundraising in the Scandinavian region, foster closer cooperation with local partners and institutions, and engage the active Lithuanian diaspora.
- **"Blue/Yellow Ukraine"**: a local fund established in Ukraine, ensuring faster logistics, direct coordination with the military, and more efficient handling of legal and operational matters.

Fundraising campaigns



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Project period:
3 – 24 February

RADAROM!

€ 5,742,705 was raised and used to purchase various types of drones and anti-drone systems critically needed by Ukraine's soldiers.

€ 3,846,450 went toward purchasing drones made in Lithuania, and € 1,898,435 toward drones made in Ukraine. Blue/Yellow contributed an additional € 2,180.

The campaign was organized in partnership with LRT and other organizations supporting Ukraine — "Laisvės TV" and "Stiprūs kartu".



Read more about the campaign in the [LRT article](#).



Project period:
20 March – 2 May

1,2% Income Tax allocation

During the income declaration period, Blue/Yellow invited people across Lithuania to take a simple step for Ukraine – allocate 1,2% of their Income Tax to Ukraine's defenders.

35,850 Lithuanians directed their 1,2% Income Tax to Blue/Yellow, with the final total reaching **€ 3,046,998**.

For the third year running, Blue/Yellow received the highest amount raised through the 1,2% Income Tax allocation – reflecting Lithuanians' unwavering support for Ukraine and their deep trust in the organization.



Read more about the 1,2% Income Tax allocation [here](#).



Project period:
7 July – ongoing

Mini fundraising campaigns

Blue/Yellow created a new fundraising tool that allows supporters to launch their own mini fundraising campaign – raising support together with friends, communities and teams for any occasion, and following the results live.

Each campaign is personalized and uses the supporter's selected photo, a description of their choice, and a preferred fundraising goal; all supporters receive a payment link unique to their campaign.

From the tool's launch through the end of the year, supporters ran 54 mini campaigns, raising a total of **€ 73,274**.



To create your own mini fundraising campaign, please find all the details [here](#).



Project period:
14 July – 14 September

Dronatonas

Over the summer, Blue/Yellow invited Lithuanians to buy drones for Ukraine and join the Dronatonas campaign. Represented by ultramarathon runner Aleksandr Sorokin, the campaign highlighted a simple truth: in a long fight, endurance wins.

During Dronatonas, Blue/Yellow took part in mass events — Velomaratonas cycling event, LRT season opening, and Vilnius Marathon. There, supporters could see the drones purchased with campaign funds and even try generating energy for drones by pedalling a bike.

A total of **€ 1,064,071** was raised.



You can watch the campaign's [promotional video](#) on Blue/Yellow's YouTube channel.



Project period:
13 November – 31 December

The Unnecessary Gift

During this campaign, supporters were encouraged to buy gifts for Ukraine, since thanks to Ukraine, we do not need gifts like drones or helmets ourselves. Supporters who donated through dovana.blue-yellow.lt received postcards they could gift to their loved ones.

Corporate supporters were offered the option of directing at least part of their Christmas gift budget to Blue/Yellow in exchange for postcards for employees and partners.

"The Unnecessary Gift" campaign raised a total of **€ 1,188,845**.



You can give the gift of support for Ukraine for any occasion, all year round [here](https://dovana.blue-yellow.lt).



Convenient ways to donate



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All year round

Regular donation tools

Phone subscription:

- Users of Lithuanian mobile network operators can subscribe to a € 5 or € 10 monthly donation using their phone, with the donation amount automatically added to their mobile bill.
- To subscribe to € 5 per month, text TAIP5 to 1482; for a € 10 donation per month, text TAIP 10 to 1482.

Payment card subscription:

- Supporters wishing to set up a monthly donation by bank card, Apple Pay or Google Pay can do so on the [Blue/Yellow website](#).
- In this case, supporters can choose which of Blue/Yellow's main support areas to fund: drones and anti-drone systems, vehicles, medical care, training for Ukrainian soldiers, or emergency response.



All year round

One-time donation tools

By phone:

- Call or text 1482 (€ 5) or 1499 (€ 10).

On the Blue/Yellow website:

- One-time donation via various payment methods.
- Creating mini fundraising campaigns to raise support together with your community.
- Donating via Dovana Ukrainai (Gift for Ukraine) website and receiving a postcard.
- Deploying Digital UA Soldiers to defend a chosen area of Ukrainian territory.

Other ways:

- Donations available at most bottle deposit return machines (except Lidl).
- Donation terminals at PC Panorama and PC Akropolis in Vilnius.
- Donations using the Greet payment system at fundraising events.

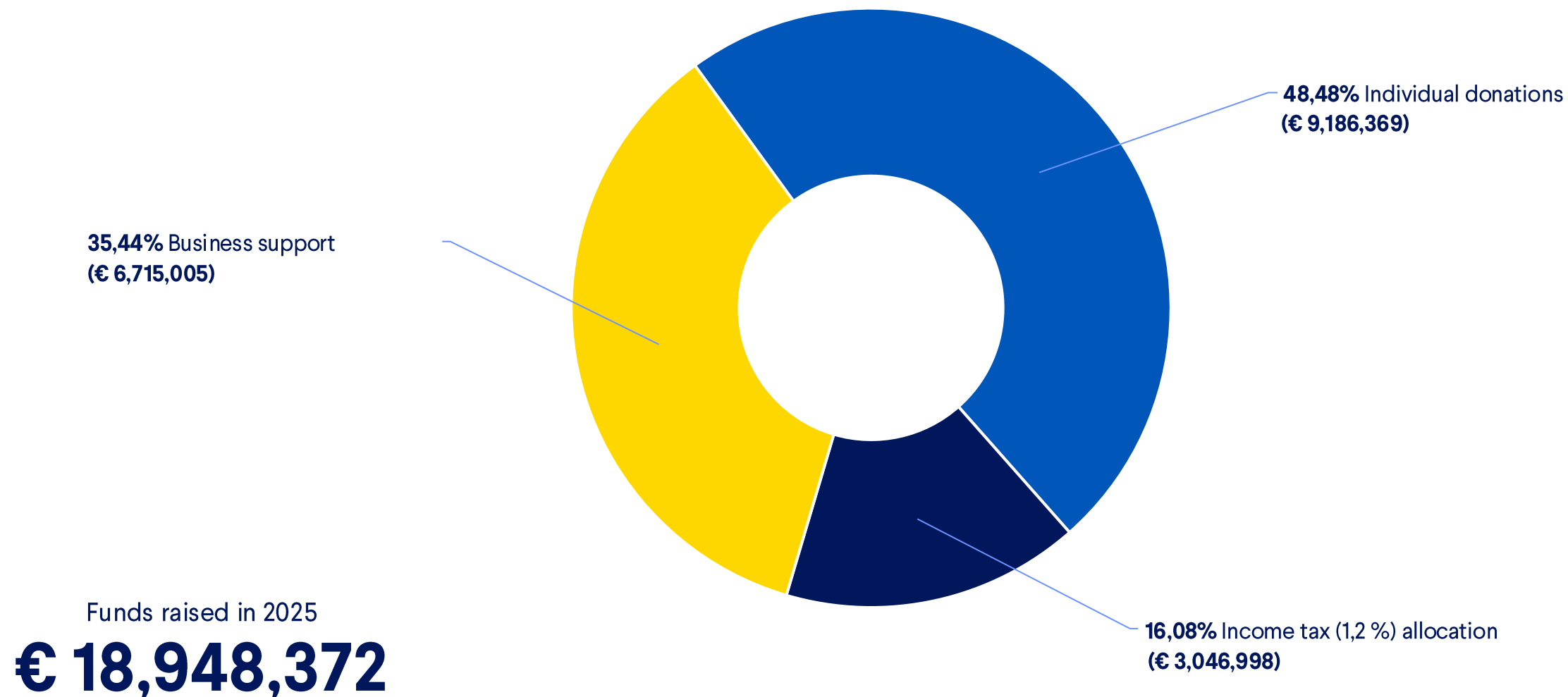


Financial results for 2025



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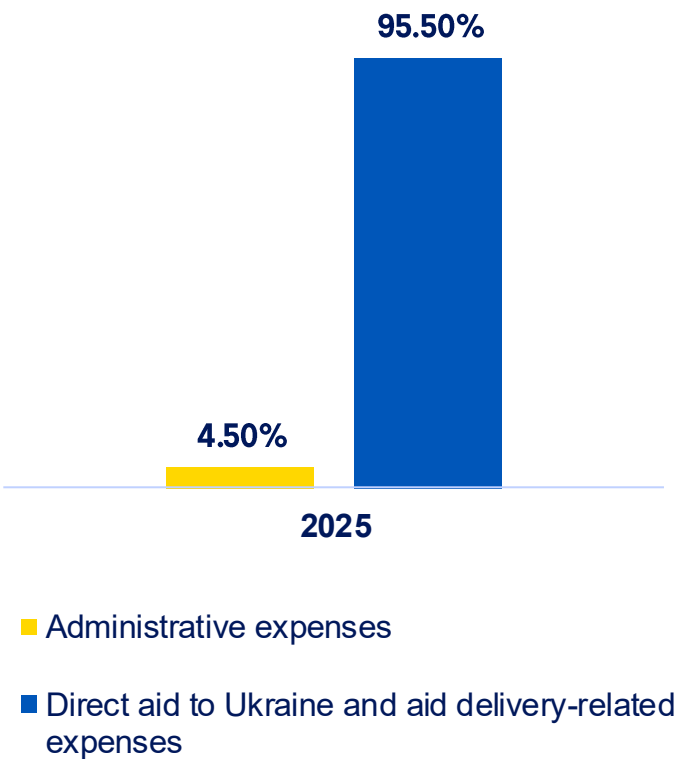
Distribution of funding sources



95.5 cents of every euro went directly to aid Ukraine



Expense line, 2025	EUR	%
Direct aid provided	15,473,542	93,62%
Direct costs related to aid delivery (storage, transportation, customs clearance, repair and preparation, training, etc.)	311,108	1,88%
Salaries	274,578	1,66%
Fuel and vehicle operating expenses	29,001	0,18%
Depreciation expenses of fixed assets	19,619	0,12%
Fundraising expenses (event organization, advertising, donation system costs, communication expenses, etc.)	230,773	1,40%
Accounting expenses	20,900	0,13%
Other institutional expenses	168,344	1,02%
Total:	16,527,865	100,00%
Tax expenses (VAT and custom duties):	99,410	
Total including taxes and custom duties:	16,627,275	



Fixed assets



In 2025, the institution acquired fixed assets necessary for operations:

- Vehicles for € 15,002
- Office and other equipment for € 7,801

In 2025, the institution disposed of fixed assets:

- Vehicles for € 9,501

About the organization



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Objectives



Objectives

The public institution Blue/Yellow was established on October 14, 2014, as the legal entity of the social movement Blue/Yellow (legal entity code 303420560). The institution is a registered recipient of support. The institution's objectives are to serve public interests by carrying out activities beneficial to society:

- Assistance to victims of war and natural disasters, as well as to soldiers
- Receiving and distributing support
- Social assistance
- International cooperation
- Protection of human and civil rights
- Prevention of natural disasters
- Protection and integration of minority rights
- Leisure activity organization
- Training organization
- Education

Main objective

Humanitarian aid to the people of Ukraine, providing Ukrainian soldiers and volunteers with life-saving and other non-lethal equipment.

Strategic directions for activities 2024–2026



- Continue providing effective support to Ukrainian soldiers and civilians.
- Strengthen relationships with current donors.
- Expand activities into international markets.
- Implement new programmes focused not only on soldiers but also on the needs of civilian populations.
- Develop the Blue/Yellow Medical programme.
- Diversify funding sources and further enhance financial stability.

Institution management



Governing bodies and staff

Blue/Yellow governing bodies:

- General meeting of shareholders;
- Sole executive body of the public institution – the director;
- Collegial governing body – the board.

Founders and shareholders of the institution:

- Jonas Axel Oehman
- Paulius Kijauskas

Director:

- Laura Paukštė-Kubilienė

Organization's bylaws.

Management expenses

The institution's expenses related to employee salaries in 2025 amounted to €274,578.

Independent auditor's report



The Blue/Yellow organization commissioned an independent audit for 2025. The audit was conducted and the report issued by Dainius Vaičekonis, a certified auditor at Apskaitos ir mokesčių konsultacijos Ltd. The detailed financial statements and activity report are available for review at the State Enterprise Centre of Registers.

"In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Public Institution as at 31 December 2025, and its financial performance for the year then ended.

<...>

In our opinion, based on the work performed during the audit of the financial statements, in all material respects:

- the financial data presented in the institution's activity report is consistent with the data in the financial statements for the same financial year;*
- the institution's activity report was prepared in accordance with the requirements for preparing activity reports of non-profit legal entities."*

Thank you
for standing with Ukraine!



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<http://www.blue-yellow.lt/en/>